

FEATURES AND BENEFITS



Digital Out of Home signage as we all know is a fast growing new media. There are LED screens and LCD screens, Plasma Screens and Projector screens. They all carry digital content and display their message to the audience.....or do they?

The current "Flat Screen" technology has been in our homes for years, the wow factor has long gone, couple this with viewing angles of 90° and you are left with a medium that is no longer attractive to the audience and often missed.

This means the Brand message is not being received.

The iCANTM, a revolutionary visual display screen communicates the Brand message perfectly. With stunning creative content and a 360° viewable screen, the iCANTM has real wow factor.

Consumers are engaged by the technology and informed by the dynamic content, there is no better attention grabber!

Features :

- 360° Audience
- Dynamic
- Innovative
- Bright
- Attractive
- Real time
- Portable and deployable
- Remote Management
- Versatile

Uses include:

- Advertising
- Point of sale
- Headlines
- News items
- Communication
- Exhibitions
- Reception areas
- In store promotions

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